

2011 Conference Webcasts now available on-demand!

Following the success of our annual conference in June, both the webcast videos and the recordings of the live Q&A sessions are now available on-demand.

Webcast	Title	Q&A
	Principles and Processes Related to Sustainable Building Design	
	Learning from Scotland's Housing Expo: Making resilient buildings and neighbourhoods	
	Flooding resilience: avoidance, resistance and recovery	
	Resilience to Occupancy: Findings from recent Post Occupancy Evaluation projects	
	The theory of self-organising built environments as a response to carbon levels	
	Urban Heat Island: Managing local climate change to enhance resilience of cities	
	Towards a Visible City for Visually Impaired Users	
	Energy co-operatives as a means of achieving sustainability within the housing sector	

Funding is available for 27 feasibility studies (up to £5,000 each) and 9 academic consultancies (up to £3,000 each). Information and a video on how to apply are available at www.cicstart.org.

If you have any questions, please contact Dr Branka Dimitrijevic at branka@cicstart.org or on 0141 273 1408.

SPONSORSHIP OPPORTUNITY

To date, CIC Start Online has attracted over 770 members from 580 organisations comprising construction clients, building designers, contractors and other professionals with business links to the sector.

The event adverts are published on our website, e-news and in a range of online publications read by Scottish and UK wide audience such as **Scottish Construction Now** (daily e-news), **Scottish Construction Centre** portal, **Energy Efficiency Learning Network** for members of Scottish Federation of Housing Associations, **Urban Realm** online, **Towards Transition Glasgow** online, **Sustainable Scotland Network** online newsletter, **Sustainable Scotland** e-news, **Scottish Sustainable Development Forum** website and e-news, **CIOB** on Facebook, **Interface** website and e-news, **Building.co.uk** website and e-news.

As our events provide excellent opportunities for marketing, we would like to invite sponsorship. Sponsorship fee of £350 per event will provide the following marketing:

- Company logo and a link to website in the event advert.
- Company sponsorship acknowledged at the introduction of the seminar.
- Company logo included on the webinar screen and the video recording.
- Company logo and a link to website in the event summary that will be published in Innovation Review, our quarterly online magazine available at our website www.cicstart.org.

If the above proposal is of interest to you, please contact Craig Bishop at cbishop@cicstart.org

MEMBER TO MEMBER PROMOTIONAL VIDEOS

CIC Start Online is widening its range of services by offering to our members the following:

- **'member to member' promotional seminars/interactive webinars** to provide a showcase for your company's products or services for sustainable building design and refurbishment (held from 12.30-14.00)

- **promotional videos** (3-5 minutes) for inclusion in the webinar and for the member's independent use, e.g. on your website or marketing material.

For more details and pricing on these two services, please contact my colleague Craig Bishop, craig.bishop@gcu.ac.uk, 0141 273 1401.

CIC Start Online is led by Glasgow Caledonian University in collaboration with Edinburgh Napier University, The Glasgow School of Art, Heriot Watt University, The Robert Gordon University, University of Edinburgh and University of Strathclyde Glasgow



Note: We hope you enjoyed receiving this message. However, if you'd rather not receive future e-mails of this sort please contact admin@cicstart.org This email has been sent to you as part of the membership benefits of CIC Start Online. Please add this email address to your safe senders list or address book to ensure you continue to receive these messages.