

## Webinar Recordings available ON-DEMAND!

Past webinars are always available to watch on demand by accessing the 'webcasts' section of our website. Two recent webinars are highlighted below.

### Assessment on the choice of a Renewable Energy Source for Re-Tek

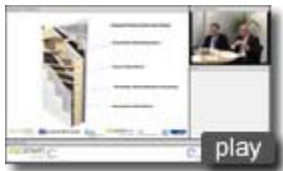
The project sought to define the practicality of incorporating low carbon technologies and mitigation measures into the RE-Tek UK industrial unit in order to make the business more sustainable as well as to keep up the company's green credentials that are key to the progress and nature of the business.

The inclusion of these low carbon technologies could contribute to lowering the buildings environmental footprint which will lead eventually to lowering the buildings thermal performance and enhance its operational scores when issuing new Energy Performance Certificates (EPC's) for commercial, industrial and office buildings.



Julio Bros-Williamson  
Kevin Culligan

### Life Cycle Carbon Analysis of Novel Board Material



Dr Charles Russell  
David McBeth

A Life Cycle Analysis of the carbon emissions associated with Eiconboard was carried out by Glasgow Caledonian University and funded through the CIC Start programme. The results of the assessment process will be presented including a comparison with equivalent use products such as OSB, Plywood and MDF.

Eiconboard is non toxic and free from formaldehyde, benzenes, solvents and oil based chemicals. It is manufactured using high quality raw materials consisting of magnesium oxide, magnesium chloride, perlite, recycled soft wood and water bound together with a fibrous mesh to create a durable and versatile board.

## CLIENT'S ACTIVITIES

Congratulation to all the winners of the RIBA Awards for Scotland 2012, including Gareth Hoskins Architects' project for sustainable refurbishment of the National Museum of Scotland in Edinburgh which has been presented in an in-depth article in [Innovation Review, February 2012](#)

## PARTNER ACTIVITIES

**Opportunity at Glasgow School of Art - KTP Associate** > [more info](#)

**Continuous Professional Development Events at Glasgow Caledonian University** > [visit site](#)

### UK Passivhaus Tour 2012: Wolfgang Fiest

Wolfgang Fiest, the originator of the Passive House Standard for domestic and non domestic new and retrofit buildings, will give talks at two events in Glasgow, a morning workshop session at the Lighthouse hosted by SUST and an afternoon seminar at Strathclyde. The event is being run by the UK Passivhaus Trust. For programme and booking information, [please access the event flyer](#).

## WEBINAR SPONSORSHIP

**CIC Start Online has attracted over 1,620 members to date.** Our **FREE** interactive online webinars are watched across the United Kingdom and in **40 other countries:** Australia, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, Chile, China, Costa Rica, Croatia, France, Germany, Ghana, Greece, India, Iran, Iraq, Ireland, Italy, Kenya, Libya, Netherlands, Nevis, New Zealand, Nigeria, Norway, Philippines, Portugal, Qatar, Saudi Arabia, Serbia, Slovenia, South Africa, Spain, Sri Lanka, Sweden, United Arab Emirates, USA, Vietnam and Zimbabwe.

Throughout 2012, we will be delivering webinars and marketing them to professional audiences in international networks and groups. All webinars are saved as video recordings and accessible FREE to everyone on our mailing list which is expanding daily. Sponsor's information, logos and links will remain within each video recording. Please see the [list of Forthcoming Webinars](#) planned to date to select the one you would like to sponsor

The event adverts are published on our website, e-news and in many professional networking groups.

As our events provide excellent opportunities for marketing, we would like to invite sponsorship. Sponsorship fee of £350 per event will provide the following marketing:

- Company logo and a link to website in the event advert.
- Company sponsorship acknowledged at the introduction of the seminar.
- Company logo included on the webinar screen and the video recording.
- Company logo and a link to website in the event summary that will be published in Innovation Review, our quarterly online magazine available at our website [www.cicstart.org](http://www.cicstart.org).

If the above proposal is of interest to you, please contact [Craig.Bishop@gcu.ac.uk](mailto:Craig.Bishop@gcu.ac.uk) or call 0141 273 1401

CIC Start Online is led by Glasgow Caledonian University in collaboration with Edinburgh Napier University, The Glasgow School of Art, Heriot Watt University, The Robert Gordon University, University of Edinburgh and University of Strathclyde Glasgow. CIC Start Online is funded by the European Regional Development fund and Scottish Government's SEEKIT programme.

